

Stamped for Discovery: Tasmania

A 5-part branded series with Tourism Tasmania and LiSTNR

Jack Post has found himself at a crossroads – and the only way forward is to take a breath and go deeper. His journey leads him to Tasmania, where the air is different, the people are unexpected, and every encounter has the power to transform.

Across six episodes, Jack is guided by locals into wild nature, food and wine, deep history, bold creativity and sustainable ways of living. Each story becomes a stamp of transformation – intimate, raw and unforgettable.

With humour, curiosity and honesty, Jack brings listeners along for the ride – and with immersive soundscapes woven throughout, you don't just hear Tasmania...you feel it.



Meet Your Host: Jack Post

Jack Post is the perfect host for this Tasmanian campaign because he blends humour, curiosity, sensitivity, and vulnerability in a way that instantly connects with audiences.

His self-deprecating wit makes every adventure approachable and entertaining, while his genuine curiosity drives him to explore and engage deeply with the people, culture, and environment around him.

Jack's sensitivity allows him to handle Indigenous heritage, sustainability, and local traditions with respect, and his vulnerability (admitting when he's out of his depth or overwhelmed) creates authentic, relatable moments that audiences love.

This combination ensures the campaign feels both fun and meaningful, guiding viewers through Tasmania's experiences with heart, humour, and honesty.

01

Jack and The Mountain

Suggested Guests:
Gina Chick & Alex Mileham

SYNOPSIS

Jack connects with survival experts Gina Chick and Alex Mileham to uncover what it takes to live alongside Tasmania's wild peaks. From foraging and climbing to braving the elements, they explore how the mountains shape resilience, identity, and connection to the island.

Jack's only question: does the survival kit include snacks?

SOCIAL STAMP

Interview highlights featuring Jack, Gina and Alex

SONIC STAMP – AUDIO TRAILER

Audio package featuring highlights from Jack's conversation with Gina Chick and Alex Mileham – with a strong call-to-action to discover more and stream the full episode on LiSTNR.

SONIC STAMP – ASMR

An immersive soundscape – from the rush of alpine winds and rolling ocean swells to the crackle of an open fire.

*Come down for air that restores you.
Discover more at
[DiscoverTasmania.com](https://www.discovertasmania.com)*

02

Jack and The Chef

Suggested Guest:
Rodney Dunn

SYNOPSIS

With chef Rodney Dunn, Jack tastes the story of Tasmania's produce. From kitchen to vineyard, the pair indulge in the power of Tassie's food culture...

Though Jack's still more confident with a knife and fork than a frying pan.

SOCIAL STAMP

Interview highlights featuring Jack and Rodney

SONIC STAMP – AUDIO TRAILER

Audio package featuring highlights from Jack's conversation with Rodney Dunn – with a strong call-to-action to discover more and stream the full episode on LiSTNR.

SONIC STAMP – ASMR

Immersive soundscape featuring knife chopping, pan sizzling, pouring wine, glasses clinking.

Come down for flavours worth the journey. Discover more at DiscoverTasmania.com

03

Jack and The Canoe

Suggested Guest:
Sheldon Thomas

SYNOPSIS

Jack meets Palawa canoe-maker Sheldon Thomas, who shares how traditional craft carries Tasmania's ancient stories forward. Their conversation flows through waterways, history, and heritage...

Luckily, no one asked Jack to steer.

SOCIAL STAMP

Interview footage of Jack and Sheldon

SONIC STAMP – AUDIO TRAILER

Audio package featuring highlights from Jack's conversation with Sheldon Thomas – with a strong call-to-action to discover more and stream the full episode on LiSTNR.

SONIC STAMP – ASMR

Immersive soundscapes featuring carving wood, water lapping and birdsongs

Come down from creations shaped by hand and land. Discover more at DiscoverTasmania.com

04

Jack and The Locals

Suggested Guest:
Kirsha Kaechele

SYNOPSIS

From Mona's walls to festival streets, Jack uncovers Tasmania's bold, playful creativity with Kirsha Kaechele. Together they explore how art and community thrive on the island. As for Jack's own creative talents...

Let's just say they're still "emerging."

SOCIAL STAMP

Interview footage of Jack and Kirsha

SONIC STAMP – AUDIO TRAILER

Audio package featuring highlights from Jack's conversation with Kirsha Kaechele – with a strong call-to-action to discover more and stream the full episode on LiSTNR.

SONIC STAMP – ASMR

Immersive soundscapes featuring gallery echoes and footsteps, paintbrush on canvas, live music snippets, festival crowd hum

Come down for culture that moves you. Discover more at DiscoverTasmania.com

05

Jack and The Bees

Suggested Guest:
Bob Newton

SYNOPSIS

Jack discovers the buzzing world of Tasmanian beekeeping with Bob Newton – member of the Southern Tasmanian Beekeepers Association. They unpack what it means to live in harmony with nature, and how much wisdom can come from the smallest creatures.

Jack's just glad he left without the welts to prove it.

SOCIAL STAMP

Interview footage of Jack and Bob

SONIC STAMP – AUDIO TRAILER

Audio package featuring highlights from Jack's conversation with Bob Newton – with a strong call-to-action to discover more and stream the full episode on LiSTNR.

SONIC STAMP – ASMR

Immersive soundscapes featuring bees buzzing, shovels in soil, ocean waves and forest birds

Come down for nature that gives back. Discover more at DiscoverTasmania.com

Jack and The Best Of

Series Wrap Up



SONIC STAMP – AUDIO TRAILER

A wrap on Jack's Tasmania journey – the conversations, discoveries and unforgettable moments. From mountain air to local flavour, creativity to community, this final stamp captures it all in one place. And yes, he's going to need a nap after.

Featuring a strong call-to-action to stream the full *Stamped for Discovery: Tasmania* series on LiSTNR.



SOCIAL STAMP

Long-form YouTube wrap-up

Jack relives all six adventures with guest highlights, creating a bingeable finale for fans.